



## McKelvey Named President of Putney Pasta

**Posted:** September 10th, 2008 04:09 PM GMT-05:0

Rick McKelvey has been named president of Putney Pasta, Brattleboro, Vt. The company, which also operates as The Natural Pasta Co., recently got a \$2.4 million investment from Sea Change Investment Fund, in conjunction with existing investors from CEI Community Ventures Fund and CDVCA Central Fund.

McKelvey's industry experience includes director of sales for Fairfield Farm Kitchens, co-founder of the Natural Products Consulting Institute, and vice president of sales and marketing at Lightlife Foods.

McKelvey takes the helm at Putney Pasta as the company enjoys the most significant period of growth in its 25-year history, with funds from Sea Change supporting an aggressive launch of a line of all-natural, sustainably-sourced seafood and chicken Skillet Meals and accelerating retail distribution for Putney Pasta's entire product portfolio.

"Although the company is poised for significant expansion in the near future, Putney Pasta will remain the same consumer-friendly, quality-conscious and decidedly original brand it has always been," says McKelvey. "I am honored to join Putney Pasta at this exciting juncture, and look forward to helping the company build on the widespread public goodwill it has earned over the past 25 years."

Provided by Frozen Food Age Magazine - A Cygnus Business Media site

Visit [Frozen Food Age Magazine](#) daily for the latest industry news, commentary, features and more.

Source: [http://www.frozenfoodage.com/web/online/NEWS/McKelvey-Named-President-of-Putney-Pasta/1\\$1068](http://www.frozenfoodage.com/web/online/NEWS/McKelvey-Named-President-of-Putney-Pasta/1$1068)